



## **OUR SPEAKERS**

**Pierre Boutaine** Iternational Business Developer

pierre.boutaine@macq.eu



**Nathalie Baudry** 

Marketing & Communications Specialist

nathalie.baudry@macq.eu

**VISIT OUR WEBSITE** 



www.macq.eu

### **OUR COMPANY**



#### **FOUNDED IN 1923 IN BRUSSELS**

Belgian family business - third generation



#### **OVER 130 ENGINEERS**

Mainly software & hardware developers

#### **INTERNATIONAL SALES**

Germany, France, UK, Switzerland, Austria, Italy, Spain, Netherlands, Denmark, Czech Republic, Brazil, Turkey, China, India, Vietnam, Morocco, ...



#### **OUR BUSINESS MODEL**

- Sale of self-developed products
- Implementation of customer projects & development of customer-specific turnkey solutions



#### **DEVELOPING INTELLIGENT CAMERAS SINCE 2001**

We develop not only hardware, but also software



- Smart Mobility / ITS
- Automation





# Free Flow Tolling







# Free Flow Tolling







# Range of Al Cameras





Registered Data





## Our Goal

1

### Reduce:

- Points of Failures
- Maintenance
- Overall Cost

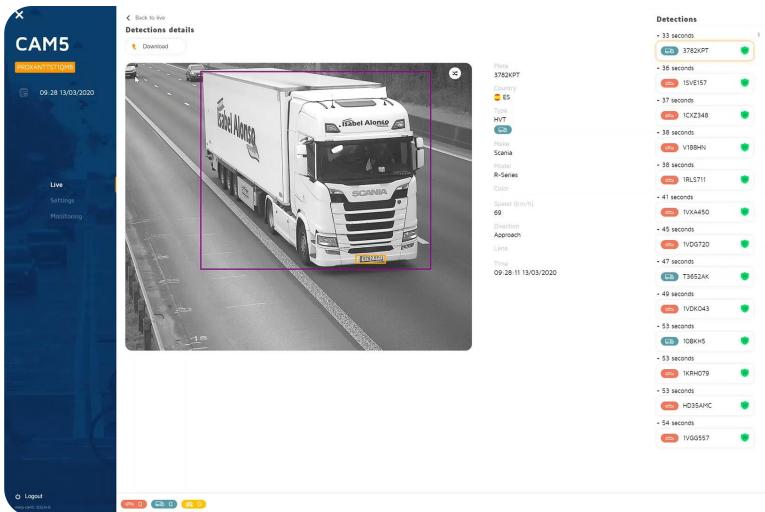
2

Highly Accurate Data 3

Future Proof Solution

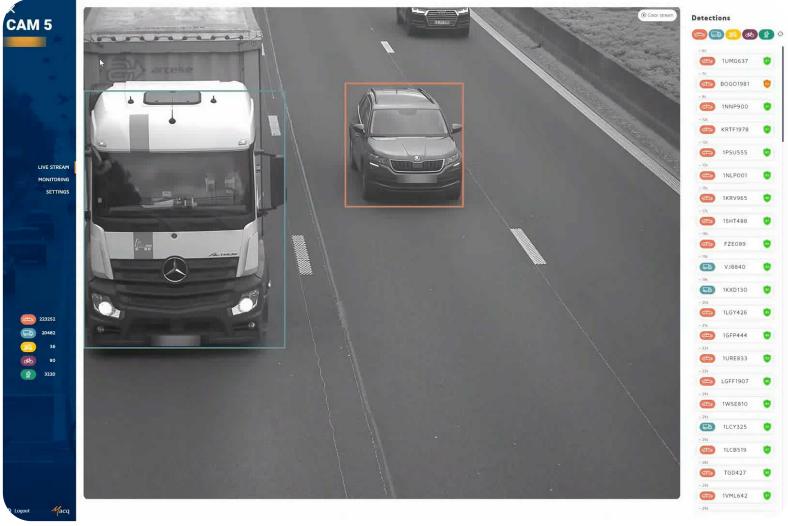


## Side Installation





# Gantry Installation







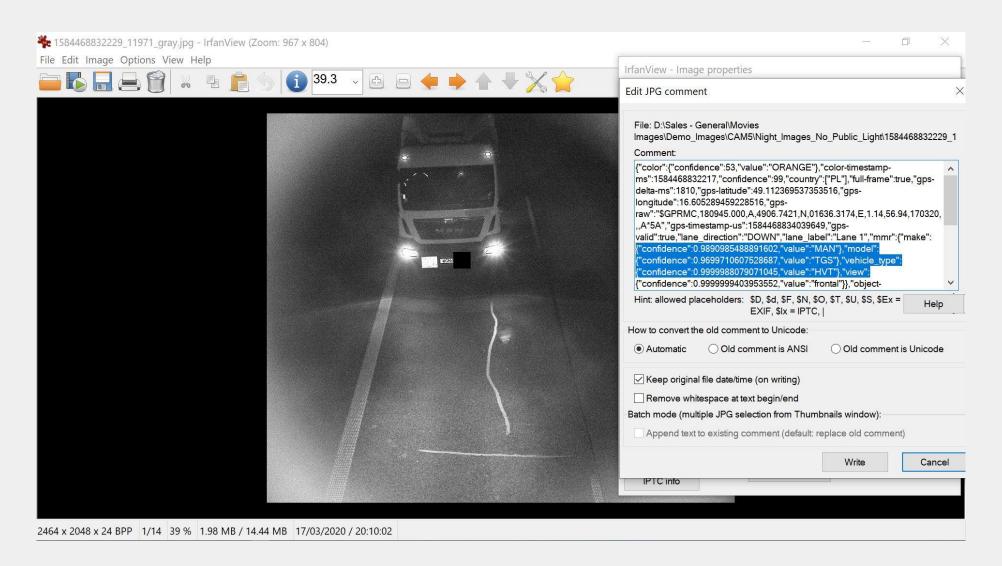










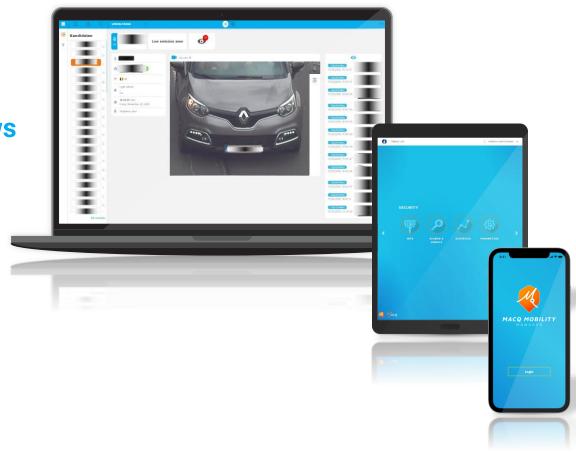






## M<sup>3</sup> SOFTWARE

- Data centralization
- Management of relevant workflows
- Open system & Easy integration
- Scalability & Reliability
- High access & Data security







# OBU Digitalization

Digitalization of the process to equip trucks with OBUs.







## OBU Digitalization

Mobile app that enables OCR recognition and can be integrated as a subcomponent in a service app.

Recognition of European license plates + country code

Recognition of serial numbers on an LCD display



## The mobile application











### LAST WEBINARS & RECORDINGS



#### Where?

### www.macq.eu/webinars



### WEBINAR - Our QCAM5 & Railway Crossing Solution

A talk about our all new Smart Mobility Camera with as an example our railway crossing protection solution.

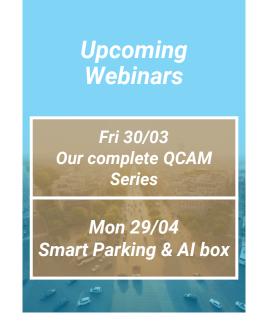




#### WEBINAR - Our MAS/GAS fining solution

How to handle stealth traffic & speed checks by using ANPR-cameras. Dutch speaking webinar, English will come soon.







## WANT TO GET IN TOUCH?

Pierre Boutaine rnational Business Developer

pierre.boutaine@macq.eu



Nathalie Baudry

Marketing & Communications Specialist

nathalie.baudry@macq.eu

**VISIT OUR WEBSITE** 



www.macq.eu